

## CURRENT STATE AND PROSPECTS OF DEVELOPMENT OF TOURISM IN KABARDINO-BALKARIAN REPUBLIC

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The global processes connected with development of technologies, the industries, energy drinks, transport infrastructure, growth of the cities, reduction of undeveloped territories, deforestation, and many other phenomena caused by activity of people, led to environment change. Radically nature of a food of the person changed. Foodstuff on the majority of parameters ceased to correspond to natural «standards». In foodstuff even more often find carcinogens (dioxine, petrolpyrene, etc.) herbicides and pesticides, mineral fertilizers, the extremely toxic heavy metals (mercury, lead, cadmium), radioactive isotopes, antibiotics, hormones, bacterial and fungoid toxins, and mass of other very dangerous connections. Many harmful substances are the strongest oxidizers destroying cages of an organism and their genetic device and leading to accelerated aging and development of oncological diseases, including diseases of a mammary gland. In recent years the steady tendency on use of a functional food for prevention and treatment of diseases of a mammary gland at women by means of a protivoestrogenny diet was outlined. The directions of prevention of diseases of a mammary gland at women by means of products which promote removal of an estrogen from an organism (cabbage, wheat bran, seafood and fat fish, beans, including soy, vegetables and fruit, greens) are offered. Actions for strengthening of an exchange of an estrogen in a human body are defined.

## БИОЛОГИЧЕСКАЯ ЦЕННОСТЬ МЯСА КРОЛИКОВ ПОРОДЫ СЕРЕБРИСТАЯ ПРИ ПРИМЕНЕНИИ МИНЕРАЛЬНОЙ ДОБАВКИ ЦЕОЛИТ ПРИРОДНЫЙ ХОЛИНСКОГО МЕСТОРОЖДЕНИЯ

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Цеолиты - природные алюмосиликаты, обладающие ионообменными свойствами. Цеолиты все чаще применяются в промышленности, сельском хозяйстве и в медицине. Рассмотрено влияние минеральной добавки цеолит природный Холинского месторождения на качество мяса кроликов. Цеолит в измельченном состоянии целесообразно вводить в состав концентрированных кормов. Изучена биологическая ценность белков мяса кроликов, минеральный и жирнокислотный состав мышечной ткани. Применение цеолита в качестве минеральной добавки молодняку кроликов в дозе 3,0 и 5,0% к основному рациону способствовало улучшению пищевой и биологической ценности мяса. Наиболее оптимальной дозой по этим показателям была доза в 3,0% цеолита к основному рациону.

## BIOLOGICAL VALUE OF SILVER RABBIT'S MEAT FED WITH MINERAL ADDITIVE ZEOLITE NATURAL BY KHOLINSK DEPOSIT

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Zeolites are natural aluminosilicates with ion exchanging properties. Zeolites have been increasingly used in various application areas such as industry, agriculture, environmental protection, and even medicine. The influence of mineral zeolit supplements natural Kholinsky deposit on the quality of the meat of rabbits. Zeolite in a ground state are expedient for entering into structure of concentrated feed. Studied the biological value of the proteins of meat rabbits, minerals and fatty acid composition of muscle tissue. Using of zeolite as mineral supplements to rabbits at a dose of 3.0 and 5.0% to the basic ration improved food and biological value of meat. The most optimum dose on this factor was a dose in 3,0% of the zeolit to the basic ration.